

# CORE REALTY ADVISORS

*You're at the CORE of all we do.*



## DAY TRIPPING!

Each month we are giving you daytrip ideas on a budget to take full advantage of the diversity of our state.

**October Adventure:**

**Hanging Rock State Park**

Head over to the our blog if you missed it. [core.town/blog](https://core.town/blog)

Stay tuned for our November Adventure:

**Occoneechee Speedway**

**Hillsborough**

**1hr from Raleigh**

**Amber Johnson and her family**

**Budget: \$150**

## TWO TRUTHS AND A LIE!

The first 2 people to email the correct answer get a \$10 Amazon gift card (reply with your guess to [info@yourcoreadvisor.com](mailto:info@yourcoreadvisor.com))

1. An agent on the other side of a transaction wouldn't respond to our agent yet had time to post social media videos of them putting their legs through a shirt's arm holes.
2. One of our agents was bitten by a spider hiding in a fake plant at a listing.
3. One of our agent's showed a home where the roof was made up of old license plates.

MARK  
YOUR  
CALENDAR

11th

Veterans Day

13th

National Kindness  
Day

17th

National Take A  
Hike Day

23th

National  
Adoption Day

26th

Thanksgiving

# MARKET UPDATE

Core Stats for October 2020

**Total Closed Listings: 5**

**Avg. Days of Market: 3**

**Total Closed Buyer Purchases: 9**

**Year to Date CORE Closings: 127**

## TOP THREE AGENTS BY VOLUME:

**Chip Barker**

**Judy Hart**

**Jennifer Crawford**

## 5 REASONS TO SELL NOW

1. Greatest seller leverage of the market while supply is short. You'll be able to have the best and highest terms
2. Competition of other homes is lower during the winter season
3. Buyers who look during the holidays are serious so you are likely to end up with less overall showings but more real buyers
4. New Year often means new jobs, priorities and/or resolutions which might mean a new house!
5. Buyers come from out of state to find a home during the holidays

## BROKER-IN-CHARGE CORNER

### 2020 Parade of Home Design Trends

As the Triangles Parade of homes ended just a few weeks ago, we thought we'd give you an overview of what we saw in new design trends as well as new color palettes. With each builder offering their most thoughtful designs, we were able to get a really good idea of what is on the horizon for 2021. One of the first trends we caught on to when walking into homes was the addition of beamed ceilings. Many had them in not just the family rooms but also the kitchens and master bedrooms. They added warmth as well as dimension to the spaces and ranged from light wood tones to deep black in color. They also added to the appeal of the lighter toned hardwood floors that we saw often in the homes. The Kitchen designs didn't disappoint this year and storage space design was the biggest trend! First, there were the deep pull out drawers, extra wide sinks and slightly longer islands throughout the homes. In homes above 3200 sq ft, the scullery took center stage. Sculleries are oversized pantries just off the kitchen (and sometimes hidden) with additional sinks, cabinetry and storage. If there wasn't enough space for a scullery then an oversized laundry/mud room would appear. They all seemed to offer bench seating, tons of counter space and playful floor tile designs. Speaking of tile... bathrooms this year seemed a bit more muted in terms of color palates than in years past. Hexagon and vertical tiles surrounded oversized shower walls that offered multi shower heads and zero entry showers or lacking a door entirely. For those of us that still love our bathtubs, they appeared to be deeper and more narrow this year and many were situated in a freestanding design in the master baths.

Throughout the Parade homes, there were more muted earth tones in the designs. Deep blues and black were used as accents and the ever popular "greige" was the dominant neutral color. Interior doors were painted darker shades and many homes had stark white on the walls. Grey on grey design last year was replaced with more warm tones displaying textures and organic materials.

**If you plan to do some renovations to spruce up your home for sale, call us first. We can help you decide what upgrades will offer the best "wow" factor for your homes resale value.**